

STRIPES

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Have we got stripes for you.

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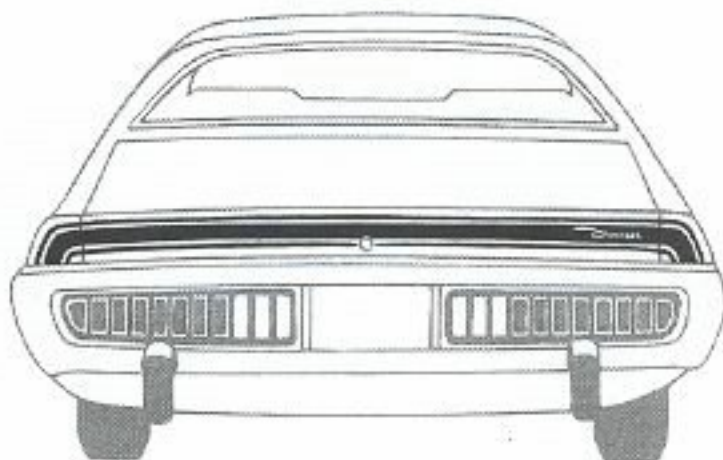
STRIPES

A STRIPE OF A DIFFERENT COLOR

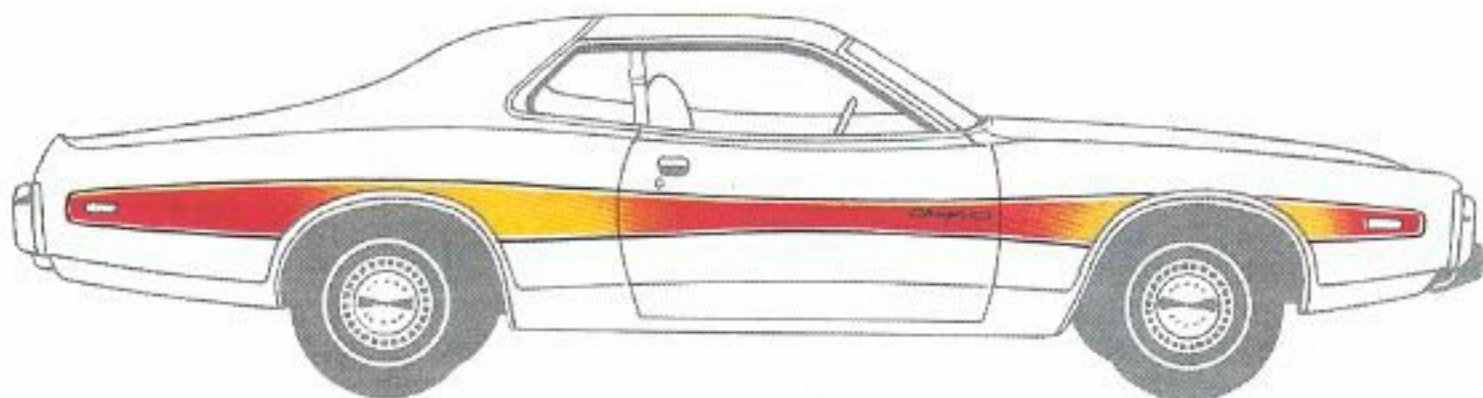
Charger's wide variety of personalized stripes represents a quick and easy way to personalize this car and increase sales profits. Stripes fit in beautifully with Charger's image and are designed to enhance its unique lines. Make sure your prospects know of their availability.



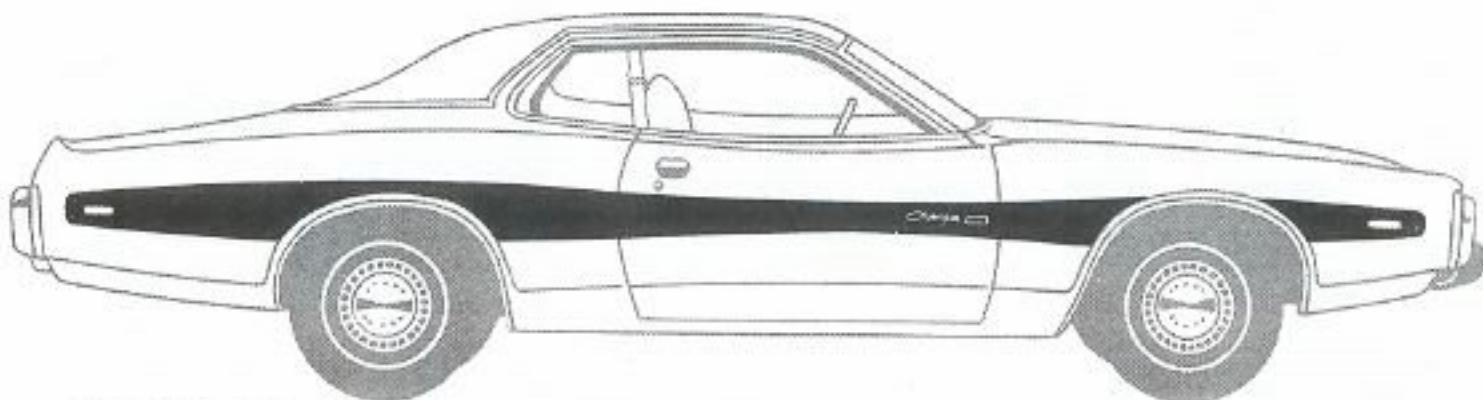
HOOD PAINT TREATMENT is a unique option available with the A57 Rallye package only. Not available on Charger SE. (Sales Code V21.)



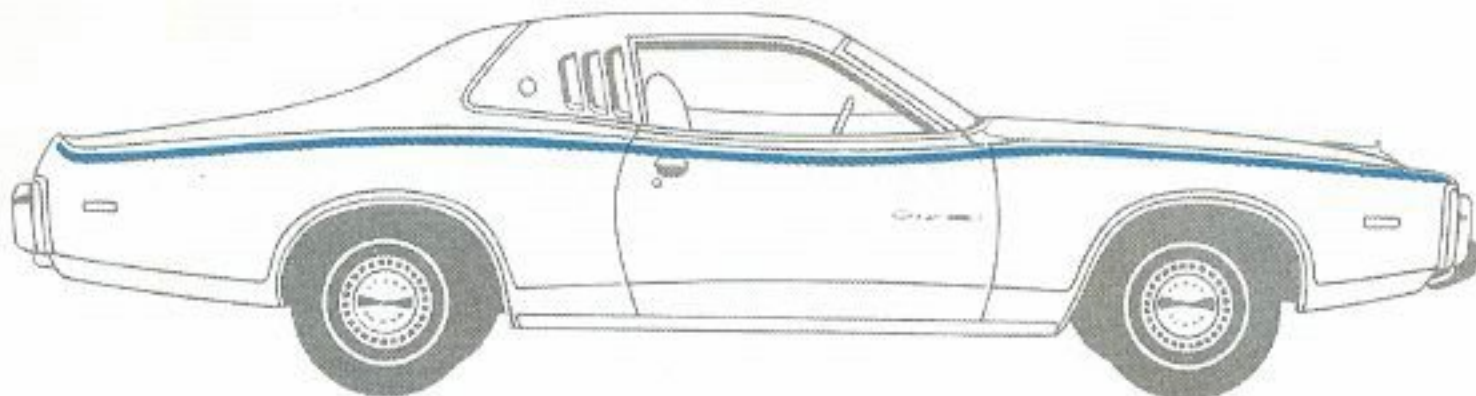
REAR DECK TAPE is optional on all Charger models. Available in black only. (Sales Code V8X.)



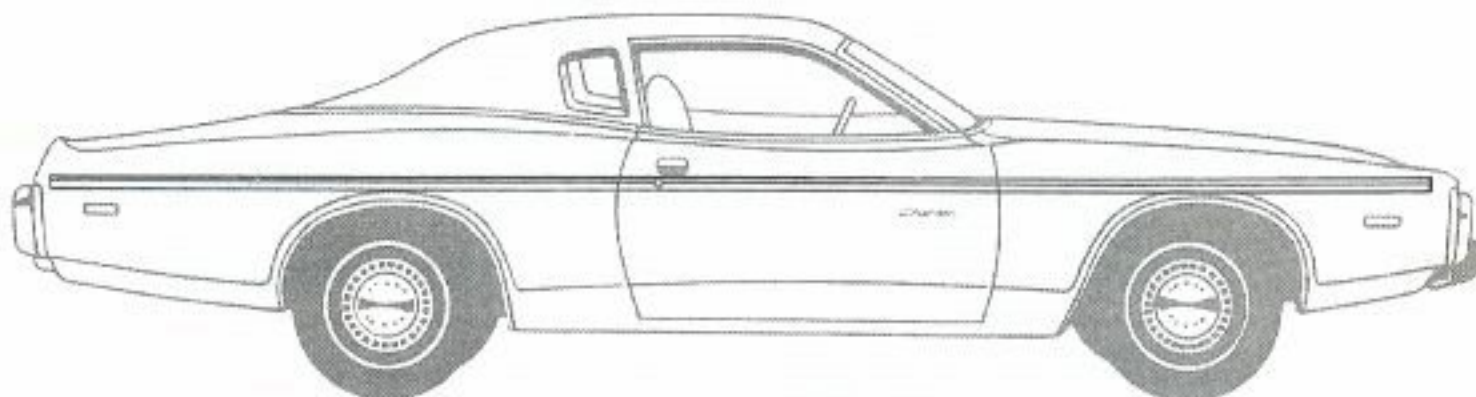
RED GRADATED BODY SIDE TAPE STRIPE is an extra-cost option on all Charger models. (Sales Code V6R.)



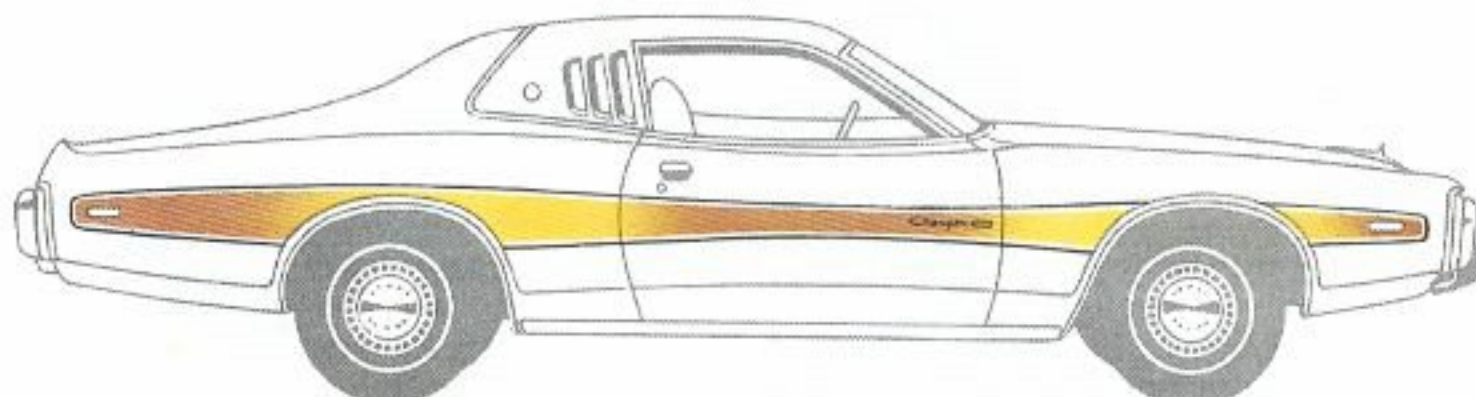
BLACK BODY SIDE TAPE STRIPE is standard with Rallye package on Charger coupe and two-door hardtop. (Sales Code V6X.)



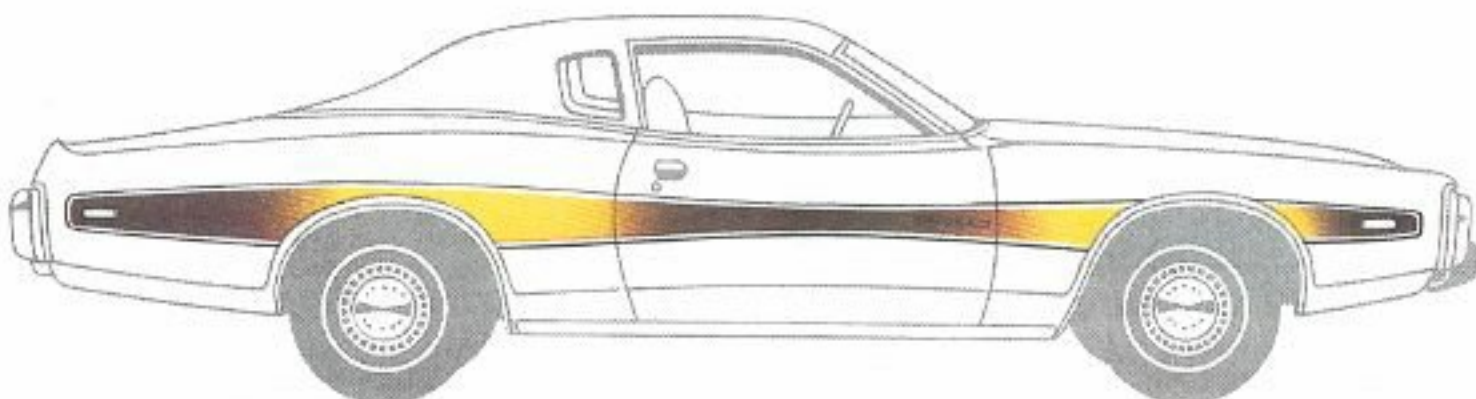
BODY SIDE UPPER PAINT STRIPE is standard on Charger SE and Charger hardtop models. Extra-cost option on Charger coupe. (Sales Codes: Blue, V7B; Green, V7G; Parchment, V7L; White, V7W; Black, V7X; Gold, V7Y.)



BODY SIDE TAPE STRIPE is available in white only and is optional on all Charger hardtop models. (Sales Code V9W.)



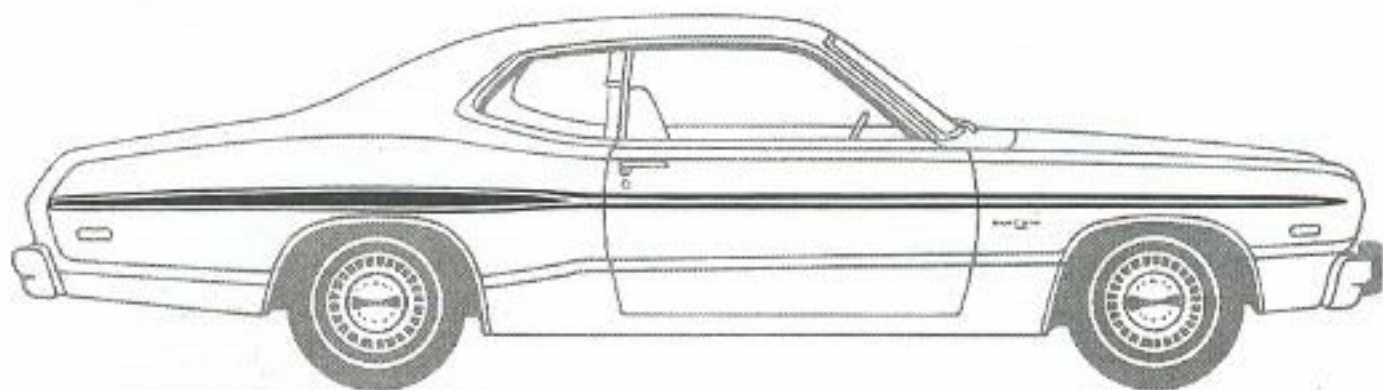
GOLD GRADATED BODY SIDE TAPE STRIPE is an extra-cost option on all Charger models. (Sales Code V6Y.)



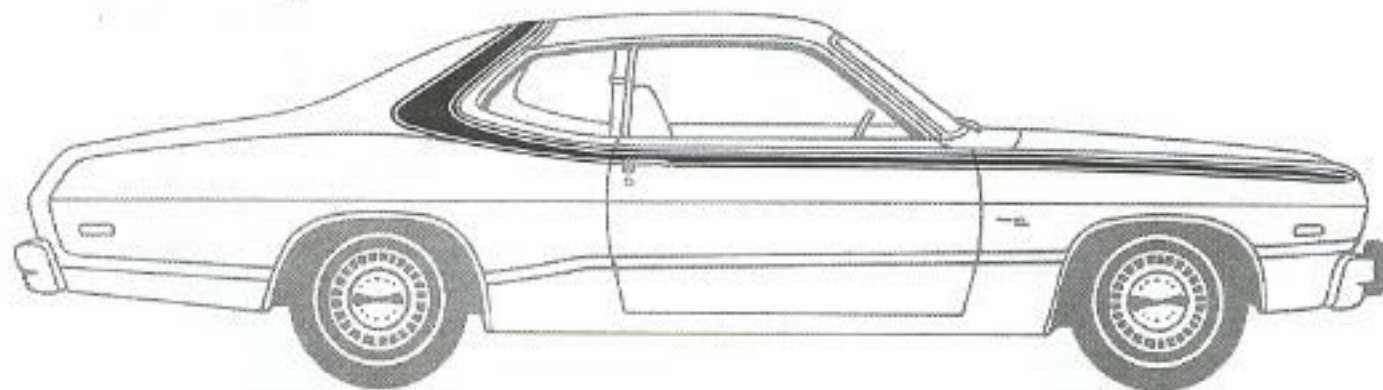
PARCHMENT/BROWN GRADATED BODY SIDE TAPE STRIPE is standard on all Spring Special Charger models. (Sales Code V6K.)

MORE STRIPE FOR SPORTS

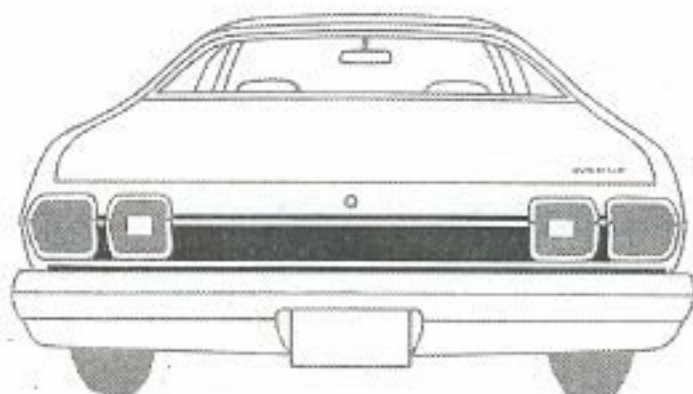
Dart Sport's youthful lines are beautifully accentuated by the performance stripe and "up and over" stripe shown here. You can offer your prospects the look of performance without sacrificing Dart's proven economy. No wonder Dart's sales continue to climb.



BODY SIDE PERFORMANCE STRIPE: It's standard on the 360 Sport and optional on Dart Sport. (Sales Codes: White, V6W; Black, V6X.)



"UP AND OVER" TAPE STRIPE: Standard with Sport Topper. (Package Sales Code A65.) Not available with full vinyl roof or with V6 stripe. (Sales Codes: Parchment, V9L; White, V9W; Black, V9X.)



REAR DECK PANEL TAPE STRIPE: Standard on 360 Sport, optional on Dart Sport. (Sales Codes: Parchment, V8L; White, V8W; Black, V8X.)



1974 CHRYSLER CORPORATION (STRIPING)

CHIP No.	BASIC SALES No.	COLOR	CHAL.	COR.-CAR.	FURY	POL.-MON.	CHRY.
1	11641	MEDIUM BLUE			X	X	X
2	11623	MEDIUM GREEN	X		X	X	X
3	11624	BRITE GOLD	X		X	X	X
4	11521	PARCHMENT			X	X	X

CHIP No.	BASIC SALES No.	COLOR	CHAL.	COR.-CAR.	FURY	POL.-MON.	CHRY.
	5430	BLACK	X	X	X	X	X
	11230	WHITE	X	X	X	X	X
5	11625	YELLOW - ORANGE	X				
6	5432	RED	X				
	11642	BROWN				X	